

What is claimed is:

1. A commodity selling system for enabling a user to purchase commodities through network , the systems comprising:

user terminals used ,each by a user for connection
5 to the network; and

a seller server for recording a comment entered from said user terminal on each commodity selected as a purchase candidate from commodities appearing on a Web page accessible from said user terminal through said network as a shopping memo at an arbitrary time, and for, when displaying basic information on said each purchase candidate on said user terminal, displaying said comment recorded as said shopping memo together with said basic information.

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2. The commodity selling system according to claim 1, wherein said seller server includes means for recording said comment when said each purchase candidate is quoted.

3. The commodity selling system according to claim 1, wherein said seller server includes means for recording said comment when said user determines which commodity to purchase.

4. The commodity selling system according to claim 1, wherein seller server includes means for recording said comment when said user has selected one of commodities seen by said user as a purchase candidate.

5. The commodity selling system according to claim 1, wherein said seller server includes means for displaying, when displaying said basic information is on said user terminal, a comment of a seller on said each purchase candidate together with said basic information.

6. The commodity selling system according to claim 5, wherein said seller server includes means for recording said comment when said each purchase candidate is quoted.

7. The commodity selling system according to claim 5, wherein said seller server includes means for recording said comment when said user determines which commodity to purchase.

8. The commodity selling system according to claim 5, wherein seller server has means for recording said comment when said user has selected one of commodities seen by said user as a purchase candidate.

9. A seller server for use in a commodity selling system , said selling server comprising:

a Web page accessible from a user terminal through a network;

5 a shopping memo recording means for recording a comment entered from said user terminal on each commodity selected as a purchase candidate from commodities appearing on said Web page as a shopping memo at an arbitrary time; and

10 a shopping memo adding means for displaying, when basic information on said each purchase candidate is displayed on said user terminal, said comment recorded as said shopping memo together with said basic information.

10. The seller server according to claim 9, wherein said shopping memo adding means displays, when said basic information is displayed on said user terminal, a comment of a seller on said each purchase candidate together with said basic information.

5 11. A method of selling online a commodity appearing on a Web page of a seller server , the accessible from user terminals through a network, said method comprising the steps of:

recording a comment entered from said user terminal on each commodity selected as a purchase candidate from

commodities appearing on said Web page in said seller server as a shopping memo at an arbitrary time; and when basic information on said each purchase
10 candidate is displayed on said user terminal, displaying said comment recorded as said shopping memo together with said basic information.

12. The method of selling a commodity according to claim 11, further comprising the step of displaying, when said basic information is displayed on said user terminal, a comment of a seller on said each purchase
5 candidate previously stored in said seller server together with said basic information.

13. A computer program for enabling a computer to execute of selling online commodities appearing on a Web page of a seller server , the server being accessible from a user terminal through a network, said program
5 comprising:

a first set of instructions of recording a comment entered from said user terminal on each commodity selected as a purchase candidate from commodities appearing on said Web page as a shopping memo at an
10 arbitrary time; and

a second set of instructions of , when displaying basic information on said each purchase candidate on said

user terminal, displaying on said user terminal said
comment recorded as said shopping memo together with said
15 basic information.

14. The program according to claim 13, wherein
said processing further comprises displaying, when said
basic information is displayed on said user terminal, a
comment of a seller on said each purchase candidate
5 previously stored in said seller server together with
said basic information.